

# Jeremy Walker

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- YOB/POB 1967, Malibu, CA
- Education Boarding student, The Thacher School, Ojai, CA, Casa de Piedra 1985, with an honor in poetry  
Bachelor of Arts degree, Sarah Lawrence College, Bronxville, NY, Dec. 1990, with an honor in writing
- Movie career Began, pre-Sarah Lawrence, as a production assistant in Hollywood, mentored by producer James Katz on his films NOBODYS FOOL and SCENES FROM THE CLASS STRUGGLE IN BEVERLY HILLS. Served, during college, as an intern for Manhattan movie publicist Cara White, graduating into a full-time position at what became Clein + White which ultimately became Clein + Walker (THE BLAIR WITCH PROJECT) until founding, in 1999, Jeremy Walker + Associates, a boutique agency that operated on the Upper West Side of Manhattan until 2008. Walker and his staff helped dozens of independent filmmakers bring their work to market at Sundance, Toronto, TriBeCa and SXSW, while aggressively publicizing a wide range of unit projects, theatrical releases and festival projects for such companies as Lionsgate (NYC premiere of the first SAW movie, THE DESCENT, THE DEVIL'S REJECTS, MONSTERS BALL, AMERICAN PSYCHO), ContentFilm (THE COOLER, THANK YOU FOR SMOKING) and IFC Films (TRANSAMERICA). Assignments from Warner Home Entertainment included a collection of films by Stanley Kubrick to events and campaigns for such classics as AMADEUS to THE OUTSIDERS to CRUISING. After returning to Malibu in 2008, covered movies, specifically awards season for the print weekly *Malibu Surfside News*; served as unit publicist for four features, including the Fox Searchlight comedy CEDAR RAPIDS; worked with "Blair Witch" star Heather Donahue on publicizing her memoir GROWGIRL; represented several features as they went on the market at Toronto, SXSW, Sundance and Seattle, including the Sundance 2013 title NEWLYWEEDS and its subsequent theatrical and on-demand release and, in spring 2014, the Sci-Fi "Polaroid thriller" TIME LAPSE at SIFF; produced, with shooter-editor Harry Pallenberg, several filmmaker and on-set videos, placing them over a number of social and editorial platforms, often accompanying a traditional PR campaign (**see Sunny & Mild, page 2**).
- Resulting skills Keen sense of a great story, what isn't, and how and when to pitch a career's worth of contacts in New York, LA, Toronto, Park City and Austin; vast on-set experience; knowing how to be frugal and also how to spend money; creating and implementing film festival sales, publicity, talent, travel, lodging, transportation and social media strategy in concert with stakeholders from producers to financiers to talent and their personal publicists; fostering diplomacy, patience and common goals and work flow among project stakeholders; mentoring, motivating, cheerleading, problem-solving; crisis management, persuasion, innovation, manipulation; social intuition and empathy; showmanship; nonfiction writing, ghost writing, copywriting; party planning, publicity stunts and viral marketing; video project conception, writing, production management and placement; rudimentary Photoshop and photo editing; helping clients figure out what they actually want; helping staff figure out how to give it to them.
- Seeking Short or long term clients or consulting roles that would benefit from insights garnered from decades of experience around the circadian rhythms of the top Film Festivals, the independent film market and the Hollywood establishment, their customs and players, with the goal of jumpstarting, promoting or launching feature films, be they in production or making ready for a festival; and entertainment related media brands or personalities. Also interested in short and long term client, consulting or staff role that would keep me in Malibu while making use of my management, writing and communications skills.
- Personal Recently married partner of 20 years, JW+A co-owner Judd Stark, who now has a separate career; very skilled in the kitchen and smart about food and wine; pretty good shot with a pistol; horseman; lover of the ocean; passionate about the changing role of film criticism in particular and journalism in general; lifelong fascination with television, particularly television news.  
(more)



**Set Visits Festivals**

**Press Days Premieres**

Working together under the Sunny & Mild banner, shooter/editor Harry Pallenberg and producer/marketer Jeremy Walker have conceived and executed a number of videos documenting filmmakers at fascinating transitional career moments. We designed these videos to play as inclusive, on-scene editorial coverage and as the Social Media fuel the subjects, our clients and their fans all craved.

Most recently, Pallenberg and Walker made several visits to the San Francisco set of producer **Rick Bosner** and writer-director **Angie Wang's** feature **CARDINAL X**, resulting in three videos intended for social media: "First Look," featuring co-stars **Francesca Eastwood** and **Pierson Fodé** <https://vimeo.com/111139366> and "The Kiss" featuring Fodé and star **Annie Q.** <https://vimeo.com/111147321>.

Follow writer-director **Shaka King** through the smoky world premiere of **NEWLYWEEDS** at the 2013 Sundance Film Festival <http://vimeo.com/57752857>. Recognizing their news value, Sunny & Mild shoots and cuts its videos with the access, clarity and alacrity demanded by news breakers at the top film festivals, demonstrated by pickup and embeds of the **NEWLYWEEDS** mini-doc:

<http://blogs.indiewire.com/shadowandact/so-whats-like-to-have-your-films-premiere-at-sundance>

<http://www.buzzfeed.com/richardrushfield/chris-matthews-and-sen-chris-dodd-congratulate-n>

<http://www.hollywood-elsewhere.com/2013/01/newlyweeds-guys/>

From NYC-based shooter/editor Nicolas Jenkins, this portrait of Chinese star **Bingbing Li** during her crazy weekend at the Spirit Awards and Oscars features access inside the Vanity Fair party! [http://www.papermag.com/2012/03/li\\_bing\\_bing.php](http://www.papermag.com/2012/03/li_bing_bing.php)

Consider LA-based writer-director-producer-distributor-provocateur **Quentin Lee** and his confluence of projects new and old, May 2013. A master of social media, Lee found all kinds of ways to post the video, which ultimately serves as demo video on his iMDBPro page. <http://vimeo.com/64971005>

Watch writer-director **Neil Drumming** transition from pop culture journalist to filmmaker with his debut feature **BIG WORDS** and its world premiere at the 2013 Slamdance Film Festival <http://vimeo.com/57798883>

### About Sunny & Mild

Between directing such nonfiction films as **SHOTGUN FREEWAY**: (1995, with Morgan Neville), **WOMEN IN BOXES** (2008) and **WHERE THEY RACED** (2014) Pallenberg produced 1000 episodes over 15 years with Huell Howser at KCET, PBS Los Angeles. Walker is a veteran **movie publicist specializing** in marketing independent films starting at the earliest stages, readying them for the market at such festivals at Toronto, Sundance and SXSW. A few of his favorite: **The Blair Witch Project**, **American Psycho**, **Monsters Ball** and **House of the Devil**.

Walker and Pallenberg hope you will consider Sunny & Mild for your digital marketing needs, both inside and beyond the entertainment space. CVs, writing samples and rates are available on request by contacting [jw@jeremywalker.com](mailto:jw@jeremywalker.com) or 310-457-9735.